

Southern Rural Sociological Association

Meeting Program
February 14-17, 2004

**“Making Dreams Come True: Discovering and Applying Knowledge
to Enhance the Rural South’s Quality of Life”**

SRSA Officers:

President: Glenn Israel, University of Florida
Past President: Doug Constance, Sam Houston State University
Vice-President: Ntam Baharanyi, Tuskegee University
Program Chair: Patricia Hyjer Dyk, University of Kentucky
Program Chair-Elect: Don Albrecht, Texas A&M University
Secretary-Treasurer: Gene Theodori, Texas A&M University
Co-Editors, *Southern Rural Sociology*: Robert Zabawa and Ntam Baharanyi, Tuskegee University

Sunday, February 15th

8:00 – 11:00 a.m. SRSA Executive Council Meeting	Westminster Room
10:00 – 4:00 p.m. SAAS/SRSA Registration	International Foyer
11:00 - 12:00 noon Coffee Social	Westminster Room
12:00 – 1:00 p.m. Lunch Break	
1:00 – 2:15 p.m. Panel, Session 1a.	Russell Room
An Assessment of Community and Entrepreneurial Development Work at 1890 Land Grant Institutions and Tuskegee University	
Facilitator: Ntam Baharanyi, Tuskegee University	
<u>From Small Farms to Rural Development Programs at 1890s Land Grant Institutions and Tuskegee University</u> Robert Zabawa, Tuskegee University	
<u>The Determinants of Entrepreneurial Development in Low Income and Minority Communities in the South</u>	

Kenneth Robinson and Ralph Christy, Cornell University

A Preliminary Assessment of the 1890/USDA Entrepreneurial Outreach Program at 1890 Land Grant Institutions and Tuskegee University

Ntam Baharanyi, Tuskegee University
Kenneth Robinson, Cornell University

An Update and Assessment of the Southern Black Belt Legislative Efforts of the Last Two Years

Terrence Thomas, North Carolina A&T State University

1:00 – 2:15 p.m.

Papers, Session 1b. Rural Community Quality of Life Westminster Room

Differences in Mental Health and Its Social Correlates by Community Setting Among Gay and Bisexual Men Ages 18-25

Jeffrey A. Roberts, University of Kentucky

Eyes on the Community: A Look at Hammond, Louisiana Using Visitor Employed Photography

Bonnie Lewis, Southeastern Louisiana University
Dorothy I. Jenkins, Louisiana State University
Nga Bui, Southeastern Louisiana University

Church Attendance and Community Participation

Chyrel A. Mayfield, Texas A&M University

Using GIS to Examine Regional Variation in Crime: Evidence from Alabama Data

Antonio Grate and, James O. Bukenya, Alabama A&M University

2:30 – 3:45 p.m.

Papers, Session 2a. Food Politics Russell Room

Labeling the Process: A Content Analysis of Food Labels

Stephanie Holcomb, University of Kentucky

Extension Professionals as Consumer Biotechnology Information Source: How Do They Compare with Others?

E. Ekanem, Tennessee State University
M. Mafuyai-Ekanem, North Carolina A&T State University
S. Muhammad, F. Tegegne, and S. Singh, Tennessee State University

Consumer Preference as “Proactivism” in the Local Foods Movement

Alissa L. Meyer, University of Kentucky

Global Sourcing Meets Community Resistance: The Case of Hog CAFOs in the Texas Panhandle

Douglas H. Constance and Alessandro Bonanno, Sam Houston State University

2:30 – 3:45 p.m.

Panel, Session 2b.

Westminster Room

Assessing Government Partnership in Rural Community Development: The Social and Environmental Dimensions of Black Land Ownership

Tasha Hargrove, Tuskegee University

Robert Zabawa, Tuskegee University

Sarah Warren, North Carolina State University

Michelle Pace, Tuskegee University

4:00 – 6:00

SAAS General Session

6:00 – 8:00

SAAS Reception

Monday, February 16th

8:00 – 5:00 p.m.

SAAS/SRSA Registration

International Foyer

8:00 – 9:00 a.m.

Papers, Session 3a. Rural Labor Markets

Russell Room

Analysis of Employment Growth in Alabama

Samuel Muguku and James O. Bukenya, Alabama A&M University

Factors Influencing Off-Farm Labor Supply of Small Farm Operators

Fisseha Tegegne, Safdar Muhammad, and Enefiok Ekanem, Tennessee State University

8:00 – 9:00 a.m.

Papers, Session 3b. Socio-Cultural Communities

Westminster Room

Cowboys and Cowgirls Compete on College Campuses

Gene L. Theodori, Texas A&M University

Legacy of Jim Corbett for Goat Raisers

George Floro, Big Bend People & Goats

9:00 – 9:30 a.m.

Posters and Coffee

TBA

9:30 – 11:00 a.m.

Plenary Session

Russell Room

Funding Opportunities for Rural Social Scientists in the South

Moderator: Patricia Hyjer Dyk, University of Kentucky

Bo Beaulieu, Southern Rural Development Center

Pat Hipple, National Research Initiative/USDA

Jim Richardson, National Rural Funders Collaborative

11:15 – 1:00 p.m.

Presidential Address/Awards Luncheon

Dover Room

Presider:

Ntam Baharanyi, Tuskegee University

Presidential Address: "*Making Dreams Come True: Discovering and Applying Knowledge to Enhance the Rural South's Quality of Life.*"

Glenn D. Israel, University of Florida

Teaching Research, and Extension/Outreach Awards, TBA

1:30 – 2:45 p.m.

Panel, Session 4a.

Russell Room

Funding Opportunities in Sustainable Agriculture in the South

Douglas H. Constance, Sam Houston State University

1:30 – 2:45 p.m.

Papers, Session 4b. Rural Poverty Issues

Westminster Room

Determinants of Poverty in Manufacturing-Dependent Counties in the Rural South

Donald R. McDowell, North Carolina A&T State University

Joyce E. Allen-Smith, University of Illinois

Children and Poverty in the Rural South

Rosalind P. Harris and Julie N. Zimmerman, University of Kentucky

Socioeconomic Conditions and School Output Performance

Daniel V. Rainey and Olga Murova, University of Arkansas

Putting Food on the Table: Household Food Security in Macon County, Alabama

Andrew A. Zekeri, Tuskegee University

3:00 – 4:15 p.m.

Papers, Session 5a. Outreach Scholarship Russell Room

Using Success Markers in the Evaluation of an Extension Education Activity Aimed to Increase the Awareness and Use of Risk Management Education Electronic Tools

Charlotte Ham, Tasha Hargrove, Amadou Diop, and Ancy Villoth, Tuskegee University

Bringing Democracy to Rural Health Care: A University-Community Partnership

F. Douglas Scutchfield, Carol L. Ireson, and Laura M. Hall, University of Kentucky

Sources and Channels of Information Used by Cattle Producers in Twelve Counties of Northwest Florida

Pete Vergot III, Glenn Israel, and Doug E. Mayo, University of Florida

Papers, Session 5b. Farmer Decision-Making Westminster Room

Area-Wide Pest Management for Wheat: The Realistic Expectations

Sean Keenan, Paul Burgener, Kristopher Giles, Norman Elliott, Tom Royer, and David Porter, Oklahoma State University

Part-Time Farming Growth Patters, 1987-1997

Lisa A. Eargle, Francis Marion University

Towards a Sustainable Rural Development for Africa: A Sociological Case Study of a World Bank Assisted Agricultural Development Project in Igagaland, Nigeria

Andrew A. Zekeri, Tuskegee University

4:30 – 5:30 p.m.

SRSA Business Meeting Westminster Room

Presider:

Glenn D. Israel, University of Florida

5:45 p.m.

SRSA Social Hour TBA

Tuesday, February 17th

7:00 – 8:30 a.m.
SAAS Board Meeting (Breakfast)

9:00 – 10:30 a.m.
Papers, Session 6 Innovation and Adoption Convention Center B/G

Determinants of Success in E-Commerce Adoption by Rural Businesses in Louisiana: A Case Study Approach
O. John Nwoha, Gary A. Kennedy, Susan Watson, and Kenneth W. Rea,
Louisiana Tech University

Estimating Producers' Willingness to Pay for Food Safety Education
Latisha Nettles and James O. Bukenya, Alabama A&M University

Predictors of Employees' Perception of Innovation in Organization Performance Following Restructuring
Terrence Thomas, Frank Clearfield, Benny Gray, and Victor Ofori-Boadu,
North Carolina A&T State University

10:45 – 12:00 noon
SRSA Executive Council Meeting Convention Center B/G

Wednesday, February 18th

8:00 – 12:00 noon
Southern Rural Poverty Conference Planning Committee
Coordinator: Bo Beaulieu DoubleTree Hotel – Keystone Room