

SAAS Ag Communication Section Papers

Dear Colleagues,

I am pleased to inform you that the following papers submitted for the 2004 Southern Association of Agricultural Scientists' Agricultural Communications Section meeting have been accepted. The meeting will be held Feb. 14-17 in Tulsa, Oklahoma.

- * Media Relations Skills and Training Needs of Southern Agricultural Scientists: Deanna Locke, Lisa Lundy, Ricky Telg, Tracy Irani (University of Florida)
- * Turf for Texans: Basic, Intermediate, and Advanced Instructional Modules for the Texas Master Gardener Program: Chyrel Mayfield, Gary Wingenbach, David Chalmers (Texas A&M University)
- * Texas Clipping Effort Doesn't Leave Placement Tracking to Shear Luck: Kathleen Phillips (Texas A&M University)
- * Selected Texas Agricultural Commodity Board Members' Perceptions of the 2002 U.S. Farm Bill: Christa Catchings and Gary Wingenbach (Texas A&M University)
- * Master's Level Agricultural Communications Curriculum: A National Delphi Study: Leslie Simon, Jacqui Haygood, Cindy Akers, David Doerfert, Chad Davis, Susie Bullock (Texas Tech University)
- * Methods of Information Dissemination to Limited-Scale Landowners: Dwayne Cartmell, Chandra Orr, Danna Kelemen (Oklahoma State University)
- * Agricultural Scientists' Perceptions of Fairness and Accuracy of Science and Agriculture Coverage in the News Media: Amanda Ruth, Ricky Telg, Tracy Irani, Deanna Locke (University of Florida)

Papers will be presented on Sunday afternoon and Monday morning of the conference. On Monday afternoon, we will have our business meeting and a round table discussion about agricultural communications issues. You are invited to bring "show-and-tell" items; discuss current professional and academic projects; exchange materials we've developed; and discuss communication needs in teaching, research, and Extension. The afternoon will provide us with time to discuss issues and projects that we normally do not have a chance to discuss. This time will be for AgComm instructors and practitioners. The organization voted last year to have this type of an "open," round table approach during the meeting.

For those presenting a paper, a screen, table and power will be provided by SAAS. Our section will provide a laptop computer with PowerPoint and a computer projector. Please let Jeff Miller (jdmiller@uark.edu) know if you have AV equipment needs beyond these components. Further information about booking your hotel room is located at <http://www.saasinc.org/>

If you have further questions, please do not hesitate to contact me. Again, congratulations and I look forward to seeing you in Tulsa.

NOTE: This email list is made up of Association for Communication Excellence

(ACE) members and of people who have attended and/or presented the AgComm Section in recent years. If you would like to be removed from the list, please let me know.

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